

Marika Andrews

Employment

September 2007 - Present - Freelance and contract work (BC, Canada & Melbourne)

Role: Freelance Web Developer and Graphic Designer

Responsibilities: Completed a 6 month content migration contract for a provincial government department in Canada. Website design and build for multiple property developments. Website, logo development and marketing collateral including press ads sticker and price tags for an alternative fashion boutique. Logo development and stationery for mobile smallgoods business. Currently working on design and layout of an information booklet for the Western Young People's Independent Network.

October 2006 - February 2007 - Freelance and contract work

Role: Freelance Web Developer and Graphic Designer

Responsibilities: Contracting through agencies for corporate work including financial institutions and government agencies. Identity and branding for two companies.

August 2006 – October 2006 - Liberty Financial

Role: Part Time Designer

Responsibilities: In-house graphic design and web development for promotions and marketing collateral. Design and production of press ready graphics for magazines, newspapers, phone directories, flyers, event signage, marketing campaigns, merchandise, internal and external documents other print based products in a corporate environment. Maintenance and development of Cold Fusion intranet and internet web sites.

November 2004 – October 2005 - Liberty Financial

Role: Designer

Responsibilities: As above in a full time capacity.

May 2003 – November 2004 - Freelance and contract work

Role: Freelance CD-ROM/Web Developer and Graphic Designer

Responsibilities: Many jobs completed including graphical interface work for Bicycle Victoria, CD ROM production work for RMIT University and Cold Fusion work for the Parliamentary Library. Website build for Ui3, design and build for a project by the Victorian Curriculum Assessment Authority and also maintenance of the Victorian Writers' Centre website. Other jobs included a document style guide for the Parliament of Victoria and logo and identity work for Luminance Make Up Artistry and CrimInAll Records.

March 2004 – May 2004 - Charlesworth Intermedia

Role: Casual Graphic Designer and Graphic Artist

Responsibilities: Working as part of a small team using Quark, Illustrator and Photoshop to create and amend press ready advertisements for popular national tourism guides based on a client brief. Involved manipulating client supplied images and text to form an original and appealing ad to set deadlines. Included file management through Filemaker Pro and pre-press procedures.



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August 2002 – May 2003 - Parliament of Victoria

Role: Web Development Officer

Project: Redevelopment of the online Parliamentary Handbook

Responsibilities: Project Management, research and interface design of the Online Parliamentary Handbook. Full development in Cold Fusion, connection to proprietary databases, stress testing and writing of technical documents for project hand over to ongoing staff members. Whilst there, I also updated and completed internal Flash components used for training new Members of Parliament and their staff.

January 2000 – August 2002 - Acumen Multimedia (now Acumentum)

Role: Web & Multimedia Developer and Junior Visual Designer

Responsibilities: Various jobs including building websites in Cold Fusion, CD-ROM's in Macromedia Director, mentor younger staff members, creation of visual concepts and web ready graphics. Clients included local, state and federal government, universities and companies including the Mayne Group, Geyer Design, Cisco, DNRE, Multimedia Victoria, City of Melbourne, Australian Tax Office, University of Melbourne, City of Greater Dandenong and RMIT University.

Education

2004 - 2004	Kangan Batman TAFE - Certificate IV in Small Business Management
2003 - 2003	Shillington College - Certificate IV in Computer Graphic Design
2000 - 2000	RMIT University TAFE - Certificate IV in Multimedia (Traineeship)
1997 - 2002	Southern Cross University - BA majoring in Media Communications and Cont. Music

Software and Skills

- Mac & PC literate - Ability to re-build computers and maintain them where necessary.
- High level skills in Adobe Creative Suite including Photoshop, InDesign, Illustrator, Dreamweaver and Acrobat, basic skills in Flash and Fireworks.
- Ability to build functional websites using XHTML and CSS to W3C standards, both Strict and Transitional.
- Knowledge of Cold Fusion, CFML, SQL, Javascript and a small amount of PHP.
- Ability to register and configure domains, setup hosting, email accounts, maintain websites and optimise websites for search engines.
- Knowledge and competency in Content Management Systems.
- Ability to create press-ready documents in Quark or InDesign.
- plus all the usual Office suite and E-mail applications.

Interests

Snowboarding, travelling, listening to music, walking, internet trawling, attending design festivals and events, yoga, pilates, photography, reading, snowboarding, indoor rock climbing, hiking and did I mention snowboarding?

